The model process

Data input

Sales data, expenses data expenditures, and balance sheet data

Calculation of KPI

Calculation of relative and absolute indicators

Assembling overall presentation

Indexes consolidation, graphic visualization

Collection of personal reports

Individual reports generated based on access

Selecting report parameters

Customized personal report settings



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Model Pharma KRI

Core functions:

- KPI presentation for the company
- Personal KPI report
- **KPI** administration

Advantages:

- A summary of the main indicators for the company -multilevel detailing structure
- KPI detailing by period for users
- Detailed view for analysis
- Flexible settings

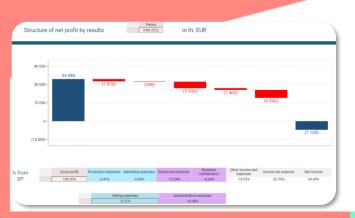
The model executes:

Detailed analysis of key characteristics and indicators for the company.



Various factor analysis options based on net profit:

- Plan vs. Actual
- Plan vs Actual LY
- Net Profit structure





Flexible – customized visualization and analysis of multidimensional data structures



Allows users to combine different types of visualization, in addition to convenient granularity by hierarchy level

The model's intuitive interface is one of its many advantages



This model has executed a personal report based on the employee KPI with flexibility to customize parameters to effectively track key performance indicators

Customizing Indicators September ¥ FV22 Budget	unita.	2	
	Budget	Fact	Off.
Control			
Exceeding the level of materiality of deviations in management accounting and reporting	no	no	
Net profit	15 359 217	12 020 771	-3 33
Satisfaction with sufficiency of analytics, usability	no	no	
Sufficiency of resources to support current business.	no	no	
Efficiency			
EBIT	44 421	38 475	
EBITDA	48 021	46 108	
Net profit, %	31,99%	27,14%	
EBITDA, %	52%	52%	
Aggregate assets	27 955	26 880	
EBIT, N	47,68%	43,52%	
Aggregate assets of.	35 043	33 695	
Performance			
Equity capital	30 760	29 577	
Equity capital of.	28 663	27 560	
ROA, % at the end of the period	285,07%	238,66%	-4
ROE, % of average value	278,04%	232,77%	-4
ROE, % at the end of the period	259,08%	216,9%	-4
ROA, % of average value	227,41%	190,39%	-3
ROIC, % at the end of the period	259,42%	216,23%	-4
Sales with VAT			
Sales without VAT			
Cost of sales			
ROIC,% average value	273,28%	227,63%	-4
Gross profit			
Gross profit margin	ves	veo	