The process in the model

Data collection

Actual data on the sales volume, shipments

Sales planning

Statistical and ECOM forecasting of the sales volume

Consensus sales plan

Creating a single sales plan

Production planning

Limitations on working hours, production capacity, etc.

Profit maximization

Finding the optimal work plan for all departments



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Core functions:

- KPI presentation on the company
- Personal KPI report
- KPI administration

Advantages:

- Strong statistical tool
- Powerful optimization tool
- E-commerce section
- Visualization

The model implements:

Eight different forecasting methods: exponential smoothing, Holt method, Croston method, and others

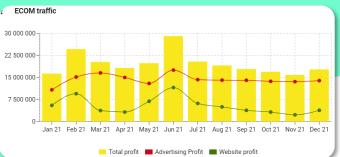


Analysis of production expenses Reporting and VA





Optimization requests allowing users to find the best plan for your company



The model provides an opportunity to analyze website traffic or advertising views, and calculates the conversion depending on the platform



One of the main advantages of the model is its intuitive interface

For efficient forecasting – calculation of the optimal forecasting method is implemented, however, we always provide the option to make adjustments